

I just started using new software to take AI notes and capture action items in my meetings. When it started to record our meeting, I thought it was recording the video in Zoom as it has done in the past. However, it recorded everything inside the Read AI software. You can't download the video from the site, but I can share the link and you can watch and/or listen to it:

https://app.read.ai/analytics/meetings/01K7SE7Z1ZQ24AG41V3322P6A4?utm_source=Share_Nav

T3 User Group Meeting Summary

Date: October 17, 2025

Participants: Keri McConnell (MetalTek), Donna Landon (David J. Frank Landscaping), Patricia Dominguez (Momtex), Tammi Krzeminski (AirLite), Leslie Delman (Hendricks Group), Theresa Custer, Patrice McGuire, Rick Piraino, John Rutkiewicz, and Cindy Jansen (Living As A Leader).

Quick Recap

The meeting opened with team members sharing personal updates and resolving minor technical issues before moving into feedback and learning discussions. Participants reflected on positive coaching experiences and success stories from leadership development programs.

The group explored various assessment tools and training resources, including the TKI transition from paper-based to automated assessments, updates to workshops with new video formats, and ideas for future integration of AI coaching tools. Members also discussed strategies for sustaining leadership development efforts, reinforcing learning through ongoing coaching, and improving access to updated training materials and business services.

Next Steps

- Theresa to send out TKI materials and related information to all participants.
- Theresa to update the T3 webpage with the latest newsletter and video content within the next few days.
- Theresa to distribute a survey to gather feedback on user group cadence, frequency, duration, and topics.

- Theresa to resolve the meeting link issue before the next user group session.
 - Cindy to continue updating scripts and video-based workshop content with a goal of completion by end of February.
 - John to refresh the T3 Certification Library videos by year-end.
 - Keri to present her leadership development programs to executives and general managers next week.
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Meeting Highlights

Team Updates and Support

Keri discussed her positive coaching experience with John, noting how his support helped her design five new leadership programs using videos from Liz Grade. Team members expressed mutual appreciation and camaraderie, with Keri highlighting how much she values the facilitator community.

Leadership Training Progress

Theresa shared a testimonial email from Kim Ingebus (Ellsworth), describing the success of their global leadership development efforts since 2022, with multiple cohorts now participating across regions. Theresa acknowledged technical challenges with the meeting link and confirmed she would resolve the issue for future sessions.

Leadership Programs and T3 Resources

Keri showcased how she has integrated the Be a Great Leader series into her LMS, paired with small group coaching for four different leadership programs. Theresa praised this implementation, noting how it evolved from an idea just six months ago. She then reintroduced the T3 Webpage and its available resources—certification library access, store, referral network, and newsletters. Theresa announced plans to send a survey to gather user group feedback and suggestions for upcoming upgrades.

Website and Newsletter Enhancements

Theresa previewed updates to the T3 landing page (LivingAsALeader.com/T3) and introduced an electronic version of the TKI Assessment Tool, which will generate both individual and team reports. She outlined plans to integrate the new TKI into the Resolve Conflict workshop, distribute related materials, and solicit feedback on the quarterly newsletter.

Automated TKI Assessment Transition

The group reviewed the transition from paper-based to automated TKI assessments, emphasizing benefits such as easier administration, cost savings, and richer data reporting. Theresa confirmed LAAL pricing for team reports will remain at \$45. Members discussed advantages of the digital system for coaching and team development and explored integration options for future workshops.

DISC Assessment and Workshop Evolution

Theresa explained the DISC model's origins and variations, offering a fun demonstration example about purchasing a TV to illustrate different personality styles. She shared updates on new bird-themed DISC reports developed in partnership with their client. Cindy provided an update on converting all 12 workshops to video-based learning, replacing e-learning modules. Theresa encouraged participants to review the updated Maximize Performance 365 workshop, noting improved visuals and real-life examples.

Leadership Development Program Strategies

The group shared implementation strategies and lessons learned from their leadership development programs. Keri described her organization's pay-per-use eLearning model paired with small group coaching. Cindy and Rick discussed approaches to sustain engagement through content reinforcement and quarterly graduate coaching. Leslie and Rick highlighted the importance of linking leadership concepts to business outcomes, such as operational metrics and performance reviews.

Theresa closed by previewing upcoming upgrades—including expanded video content, potential AI coaching tools, and new business service offerings such as business coaching and enhanced client support.