

LIVING AS A LEADER®

PRESS RELEASE

Living As A Leader®
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FOR IMMEDIATE RELEASE

LIVING AS A LEADER® LAUNCHES VIRTUAL BOOK CLUB INSPIRED BY THEIR BOOK *book club to meet monthly to discuss leadership development topics*

Milwaukee, WI – June 5, 2023—Living As A Leader, a leading leadership development firm, is launching a new virtual book club. Beginning July 18, 2023, the **Read to Lead virtual book club** will meet monthly. Discussions will include a variety of leadership topics highlighted in their book, *Live As A Leader: Inspiration and Tools to Transform Yourself, Your Team, and Your Life*. The Living As A Leader firm believes this book club will provide a forum for discussions and collaboration.

Aleta Norris, one of the authors, will serve as the guide through these ongoing leadership discussions. She is an expert leadership coach and trainer with 30 years of experience developing leaders. She is thrilled to begin this new book club and said, “It’s often the small nuggets that make a big difference. Join the monthly conversation to add a steady stream of tools to your leadership toolbox.”

The *Live As A Leader* book provides concrete steps to lead with greater confidence and capability. It offers readers exercises and practical activities to strengthen their leadership. Throughout its pages you will find stories of how leaders at all levels have changed the environment around them by first changing themselves. Topics for Read to Lead discussions include:

- What Makes A Great Leader? (Chap 1)
- Importance of the Box of Life. (Chap 2)
- Are Technical Experts Good Leaders? (Chap 3)
- Best Coach Behaviors (Chap 4)
- What Are Your Expectations? (Chap 5)
- Coach, Don’t Confront (Chap 6)
- Solve Problems With Your Employees (Chap 7)
- Don’t Let Conflict Scare You (Chap 8)
- When Employees Resist Change (Chap 9)
- What Will Your Employees Remember? (Chap 10)
- What Have You Learned About Yourself? (Chap 11)

Events will be held virtually via Zoom at 11:00 AM Central Time (Chicago) on the third Tuesday of each month. The first three chapters of the book and all events are free. Additional information and registration can be found by visiting www.livingasaleader.com/readtolead.

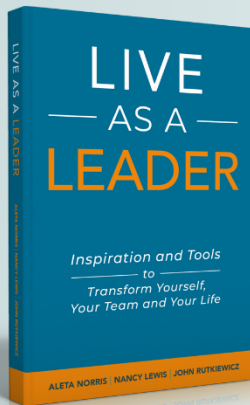
About Living As A Leader (LIVING AS A LEADER):

Living As A Leader®, established in 2002 by co-owners Aleta Norris and Nancy Lewis, exists to support the development of leaders at all levels. Living As A Leader employs a steady-progress-over-time approach to leadership development. Their signature service, the Leadership Development Series, focuses on the development of leadership skills and strategies, as well as frequent application opportunities. Living As A Leader also provides leadership team development and leadership coaching services. Additionally, Norris, Lewis, and Living As A Leader facilitator and coach, John Rutkiewicz, authored the *Live As A Leader* book. The book provides a look at how leaders can learn leadership principles, empower others around them, and grow a productive and inspired team. Learn more at www.livingasaleader.com/book.

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If you would like more information about this topic, or to schedule any interviews, please contact Beth Kelly at (740) 504-5303 or email bkelly@livingasaleader.com

LIVING AS A LEADER®



READ TO LEAD virtual book club

FREE COMMUNITY BOOK CLUB

Recurring Date and Time
Third Tuesday each month
11:00 AM Central Time (Chicago)

Location
Virtual via Zoom

Includes

- Three complimentary chapters of the book
- Monthly 50-minute live virtual sessions
- Personal Leadership Assessment

FACILITATED BY ONE OF THE AUTHORS

Aleta Norris, one of the book's authors, will serve as your guide through the Live As A Leader virtual book club. Aleta is an expert leadership coach and trainer with 30 years of experience developing leaders.

In 2002, Aleta—along with Nancy Lewis—co-founded Living As A Leader® to support the effectiveness of leaders at all levels of an organization. Today, Aleta oversees Living As A Leader's sales and marketing activities.

TOPICS OF DISCUSSION

- What Makes A Great Leader?
- Importance of the Box of Life.
- Are Technical Experts Good Leaders?
- Best Coach Behaviors
- What Are Your Expectations?
- Coach, Don't Confront
- Solve Problems With Your Employees
- Don't Let Conflict Scare You
- When Employees Resist Change
- What Will Your Employees Remember?
- What Have You Learned About Yourself?

ABOUT THE BOOK

"Leading people is a lot harder than I expected!"

In this book, you will discover...

-concrete steps to lead with greater confidence and capability

-exercises and practical activities to strengthen your leadership in real time

-stories of how leaders at all levels have changed the environment around them by first changing themselves

LIVE AS A LEADER offers an inside look at how leaders can learn leadership principles, empower others around them, and grow a productive and inspired team.

RESERVE
YOUR
SPOT

www.livingasaleader.com/readtolead



To learn more, visit our website
or reach out to Aleta Norris at:
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