



P R E S S R E L E A S E

Living As A Leader®

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FOR IMMEDIATE RELEASE

LIVING AS A LEADER® WILL HOST A LEADERSHIP BREAKFAST
Special event will be held in Brookfield, WI

Milwaukee, WI | Brookfield, WI – August 17, 2023—Living As A Leader, a leading leadership development firm, believes one of the common challenges facing organizations today is the retention of key talent, particularly of high-potential employees. Research shows 21% of working Americans describe themselves as quiet quitters, according to a ResumeBuilder.com survey of 1,000 workers. Also, according to a recent report from McKinsey and Co., 4 in 10 workers are considering quitting in the next 3 to 6 months. LinkedIn’s Workforce Confidence survey finds that 82% of U.S. professionals agree with the statement: “It is important that I work for a company in which the culture and values are aligned with my own.” With these concerns facing employers and their leaders, Living As A Leader has announced it will host a leadership breakfast on September 6, 2023 at the Brookfield Conference Center, Brookfield, WI, open for public registration at \$65.00 per person.

Aleta Norris will present, The Smallest Nuggets Make the Biggest Difference. In 2002, Aleta—along with Nancy Lewis—co-founded Living As A Leader® to support the effectiveness of leaders at all levels of an organization. Aleta, a leadership development professional for more than 30 years, oversees Living As A Leader’s sales and marketing activities.

Aleta will introduce the concept that employees are often looking for the smallest of acknowledgments to feel valued, fulfilled and on fire. Leaders are the most critical tool to ensure these small, difference making, nuggets are delivered.

Registration is open and available online at: www.livingasaleader.com/leadershipbreakfast23

About Living As A Leader (LIVING AS A LEADER):

Living As A Leader®, established in 2002 by co-owners Aleta Norris and Nancy Lewis, exists to support the development of leaders at all levels. Living As A Leader employs a steady-progress-over-time approach to leadership development. Their signature service, the Leadership Development Series, focuses on the development of leadership skills and strategies, as well as frequent application opportunities. Living As A Leader also provides leadership team development and leadership coaching services. Additionally, Norris, Lewis, and Living As A Leader facilitator and coach, John Rutkiewicz, authored the *Live As A Leader* book. The book provides a look at how leaders can learn leadership principles, empower others around them, and grow a productive and inspired team. Learn more at www.livingasaleader.com/book. Additionally, they host a monthly virtual book club, Read to Lead. This group includes leaders, from across the nation, with an interest in leadership and the concepts outlined in the book. Details can be found at www.livingasaleader.com/readtolead.

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If you would like more information about this topic, or to schedule any interviews, please contact Beth Kelly at (740) 504-5303 or email bkelly@livingasaleader.com