

LIVING AS A LEADER®

PRESS RELEASE

Living As A Leader
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FOR IMMEDIATE RELEASE

LIVING AS A LEADER WELCOMES NEW MARKETING MANAGER *Beth Kelly of Heath, Ohio, Joins the Team*

Milwaukee, WI | Heath, OH – January 30, 2023—Living As A Leader® announced the hiring of Beth Kelly, of Heath, Ohio, as their new Marketing Manager. Kelly brings more than 22 years of experience to Living As A Leader. Prior to joining the Living As A Leader team, Kelly was the Marketing and Business Development Director at Hopewell Federal Credit Union, Heath, Ohio. Her career includes experience in marketing hospitality and financial services. She has a diverse background including customer relations, staff training, comprehensive budgeting, and design. Kelly is a graduate of The Ohio State University, Columbus, Ohio, with a Bachelor of Arts degree in Communication.

Ms. Kelly's focus at Living As A Leader will be overseeing all of the marketing efforts including advertising and public relations. Her attention will be on branding, growth, and developing further awareness of all products and services offered by Living As A Leader.

Kelly said, "I am delighted to join the Living As A Leader team and look forward to bringing additional awareness to the tremendous products they offer in the leadership development space."

About Living As A Leader (LIVING AS A LEADER):

Living As A Leader®, established in 2002 by co-owners, Aleta Norris and Nancy Lewis, exists to support the development of leaders at all levels. Living As A Leader employs a steady-progress-over-time approach to leadership development. Their signature service, the Leadership Development Series, focuses on the development of leadership skills and strategies, as well as frequent application opportunities. Living As A Leader offers a variety of delivery methods including in person and virtual. Additionally, Norris, Lewis, and Living As A Leader facilitator and coach, John Rutkiewicz, authored the *Live As A Leader* book. The book provides a look at how leaders can learn leadership principles, empower others around them, and grow a productive and inspired team, learn more at www.livingasaleader.com/book.

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If you would like more information about this topic, or to schedule any interviews, please contact Beth Kelly at (740) 504-5303 or email bkelly@livingasaleader.com

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