



For forty years Rick has served as an educator, coach, counselor, trainer/facilitator and organizational consultant.

Since 1996, he has helped organizations across the country build cultures of excellence through leadership development, performance management, facilitation, conflict resolution and executive coaching. His articles on leadership have appeared in state and national publications. Rick also wrote the Responsibility-Based Performance Management – a systemic approach to culture change, leadership development and performance management.

Rick offers leaders pivotal opportunities to integrate skills with self-awareness, personal growth and integrity.

Rick engages participants with humor in a supportive environment coupled with real-time experience. His approach, combined with Living As A Leader[®] materials and processes, gives participants enthusiasm and confidence to apply what they learn.

Additional Expertise:

- Holds Covey 7 Habits certification
- Has provided executive coaching, facilitation and organizational development for companies ranging from 20 to 1,600 employees
- Designed and successfully implemented culture change programs in manufacturing, service, education and printing
- Education degrees: BS, University of Wisconsin - Milwaukee; MS, University of Wisconsin - Oshkosh

“The heart of a business is its people.”

You can reach Rick Piraino at rpiraino@livingasaleader.com.