



Beth Kelly brings more than 22 years of marketing and business development experience to Living As A Leader. Her career boasts knowledge in both the hospitality and financial services industries. She has a diverse background including customer relations, staff training, comprehensive budgeting, and design. Beth is a graduate of The Ohio State University, Columbus, Ohio, with a Bachelor of Arts degree in Communication.

Beth's focus at Living As A Leader will be overseeing the marketing efforts including advertising and public relations. Her attention will be on branding, growth, and developing further awareness of all products and services offered by Living As A Leader.

**Additional Expertise:**

- An innovative and creative individual responsible for spearheading special projects, cultivating brand awareness, developing marketing plans, and creating comprehensive budgets.
- Outstanding success in building and maintaining strong relationships with key clients and vendors.
- Results driven with a track record of looking beyond existing solutions and working to improve client-facing strategies.

*"I am delighted to join the Living As A Leader team and look forward to bringing additional awareness to the tremendous products we offer in the leadership development space."*

You can reach Beth Kelly at [bkelly@livingasaleader.com](mailto:bkelly@livingasaleader.com).